



NORTH AMERICA'S
Premier
BOATING DESTINATION

Media Release

September 30, 2016

For Immediate Release

City Launches Emergency Notification System Kenora Alerts

The City of Kenora is now working with Everbridge, the worldwide leader in unified critical communications, to keep residents, staff and emergency personnel safe and informed with quick and reliable emergency notifications and public notices. City will begin using Kenora Alerts to communicate with citizens during emergencies and other significant incidents.

The Everbridge emergency notification system will be used to alert Kenora residents about a variety of events, ranging from fires, floods, severe weather and other emergencies, to other public notices, such as major road closures and significant boil water advisories. Messages will be sent to residents on their preferred contact paths—cell phone, text message, home phone, e-mail, and more—to ensure real-time access to potentially lifesaving information.

City of Kenora utility customers (hydro, sewer & water) have been automatically subscribed to emergency alerts with the phone number or e-mail address on file, however all residents and businesses are encouraged to self-register immediately to receive these alerts. The Everbridge system allows residents to customize which alerts they want to receive and by which method they want to receive the messages.

"We have a commitment to ensure public safety, community awareness and emergency response. To uphold this, when critical information and public service announcements are available, we need to reach our residents as quickly and reliably as possible," said Todd Skene, Emergency Management Coordinator. "The Everbridge emergency notification system allows the City to disseminate this information across all types of devices, ensuring residents have access to real-time public information when they need it the most."

“A resilient, comprehensive critical communications system is an essential tool for cities that need to notify thousands of residents and businesses rapidly and efficiently,” said Jaime Ellertson, CEO of Everbridge. “Everbridge is proud to have been selected by the City of Kenora as a critical component of its public safety and emergency response program.”

Register for Kenora Alerts now. To sign up on-line, look for the Everbridge Kenora Alerts button on the City website. To make arrangements to sign up in person, contact Kerri Holder, Communications Clerk at 467-2191 or alerts@kenora.ca.



About Everbridge

Everbridge provides a unified critical communication suite that helps clients be better prepared, make better decisions, and respond quickly and confidently during disruptive events. When an incident happens, whether it's a natural disaster or an IT service outage, we automate communications to ensure that the right messages get to the right people at the right time. Widely recognized by analysts as the market leader, Everbridge solutions are trusted by clients in all major industries and government sectors to connect with over 50 million people around the world. For more information about Everbridge, visit www.everbridge.com, read the company blog, <http://www.everbridge.com/blog>, and follow on [Twitter](#) and [Facebook](#).

Kerri Holder, Communications Clerk (807) 467-2191 kholder@kenora.ca

www.kenora.ca