



**Northwestern
Health Unit**

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Media Alert

Date: Wednesday, November 28th 2018

Subject: Keep it Fun Campaign Launch!

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What: The Kenora and Area Problem Gambling Prevention group is launching the “Keep it Fun” responsible gambling campaign. Public and media are welcome to join us.

When: Wednesday, November 28th 2018 from 3:00 - 4:00 p.m.

Where: Northwestern Health Unit’s CityView Boardroom

Why: Join us for snacks, swag, and to learn more about the campaign.

The Centre for Addictions and Mental Health will also be recruiting for the Northern Ontario Wellness study at the launch.

About the Study: Researchers at the Centre for Addiction and Mental Health in affiliation with the University of Toronto are conducting a new study of gambling and wellness in the Kenora area.

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