

CREATING CARING COMMUNITIES

Health Promotion 4-Year Logic Model: January 2006-December 2009

Guiding Principles

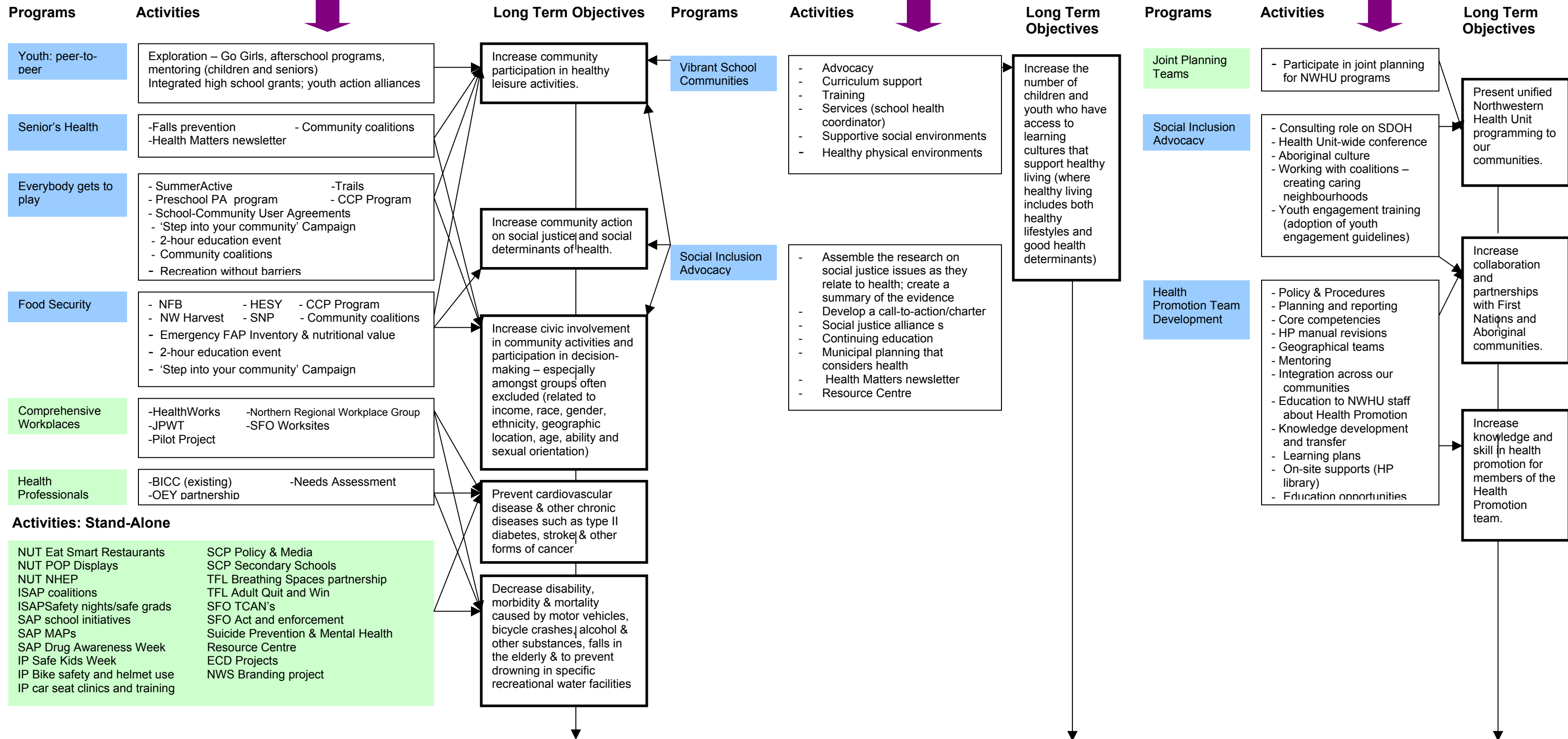
- All programs and activities must promote social inclusion and emphasize the social determinants of health
 - The target population must be actively engaged as participants in planning
 - All programs are interactive, integrated and comprehensive with environmental supports & skill development components
 - All programs work to increase partnerships and collaboration with First Nations and Aboriginal communities
- We must constantly strive towards 100% compliance with MHPSGs
 - We must increase our focus on smaller, rural and remote communities
 - We must evaluate and use evidence-based decision-making

Strategies

Community Vitality through Partnerships, Engagement & Shared Responsibility

Advocacy and Healthy Policy

Internal Integration and Development



Activities: Stand-Alone

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| NUT Eat Smart Restaurants | SCP Policy & Media |
| NUT POP Displays | SCP Secondary Schools |
| NUT NHEP | TFL Breathing Spaces partnership |
| ISAP coalitions | TFL Adult Quit and Win |
| ISAP Safety nights/safe grads | SFO TCAN's |
| SAP school initiatives | SFO Act and enforcement |
| SAP MAPs | Suicide Prevention & Mental Health Resource Centre |
| SAP Drug Awareness Week | ECD Projects |
| IP Safe Kids Week | NWS Branding project |
| IP Bike safety and helmet use | |
| IP car seat clinics and training | |

Goals

Increase social inclusion in our communities

Improve overall health outcomes related to MSPG

Increase the number of programs that embrace evidence & address the fundamental conditions that affect health.

Vision: A healthy region in which all Northwestern Ontario residents experience the conditions that support good health.